CONNECTING OVER 8,000 KEY-DECISION MAKERS GLOBALLY

CONSUMERATION OF A CONSULATION OF A CON



REDUCING PRODUCT FAILURES, RECALLS, AND WARRANTY CLAIMS! IMPROVING EFFICIENCY AND SAFETY

ABOUT CONSUMER ELECTRONICS TEST & DEVELOPMENT

Now into its third year of publishing, *Consumer Electronics Test & Development* magazine features case studies, in-depth reports, technological insights and interviews that focus on accelerating product development while at the same time improving product performance, efficiency, and safety. Our articles and interviews help manufacturers in the important task of reducing product failures, recalls and warranty claims. The publication, which is distributed globally to over 8,000 individuals who have signed up to receive a copy, provides manufacturers of smartphones, computers, kitchen appliances, televisions, and other advanced consumer electronics with mission critical information about simulation tools and testing hardware and services. Consumer Electronics *Test & Development* brings together the industry, connecting them to discuss-andfurther product testing and validation technologies and techniques.

TOPICS COVERED

- Automated testing rigs
- EMC testing
- Component testing
- Safety testing
- Certification services
- Data acquisition tools Inspection systems
- AI development tools
- Hardware testing
- Acoustics testing
- Leak and/or dust ingress testing tools
- Durability testing
- Complete product testing
- NDT tools
- Display/screen testing
- 5G/6G Testing
- Haptics testing
- Environmental testing
- Measurement tools
- Simulation and CAE packages and software
- Climatic chambers
- Rapid-aging systems
- Modeling
- Product performance testing and validation tools
- Fire testing
- Electrical testing
- Quality control testing

images: Ivan Traimak; Corona Borealis; Дмитрий Киричай@stock-adobe.com

CIRCULATION



MARKET RESEARCH

According to a study released this July by Persistence Market Research, the global market for consumer electronics is likely to grow by around \$530 billion in the next decade. Driven by increasing demand for smartphones, televisions, and home appliances, and by the rising disposable income of consumers in emerging economies, the global consumer electronics market will increase from \$725 billion this year to \$1255 billion by the end of 2033, the report said.

Not surprisingly, this rise in electronics demand will be accompanied by an increased demand for testing. A study released last year predicts that the market for testing, inspection and certification (TIC) of electronics will be worth \$133 billion by 2027. The report by the market research company Market Research Future forecast a 5.8 percent compound annual growth rate (CAGR) over the next five years. According to the researchers a number of factors are pushing the electrical and electronics TIC market growth. They include: growing demand in household appliance testing; need for equipment validation; rise in smart home projects; a rising trend in the outsourcing of TIC services; advances in networking and communication technologies; and an increase in the illegal trade in pirated and counterfeit goods.

THE READERS OF CONSUMER ELECTRONICS TEST & DEVELOPMENT INCLUDE

- R&D chiefs
- Test engineers
- Hardware architects
- Engineers

KEY DECISION MAKERS AT MANUFACTURERS SUCH AS

- Samsung
- Whirlpool
- Apple
- Bosch
- Dell
- LG
- Sonv
- Siemens

Consumer Electronics Test & Development is published twice a year and sent to 8,000 readers, to all of the major manufacturers of consumer electric products, with all copies distributed on an individually named basis. The publication is also sent to Tier 1 and Tier 2 suppliers as well as influential figures within research centers. In short, if a company needs to prove – needs to test – any aspect of a consumer electronic device, this publication will introduce them to new testing technologies, techniques, and services. PLUS the digital edition is sent to over 10,000 readers.



EDITORIAL FEATURES





THE ART O

MARCH 2024*

AUDIO/ACOUSTICS TESTING

DISPLAYS TESTING

5G/6G TESTING

INSPECTION AND NDT

TESTING THE EFFECTS OF WEATHER ON OUTDOOR ELECTRONICS

3D PRINTING

COUNTERFEITING

CERTIFICATION

SEPTEMBER 2024 (OFFICIAL CETEX ISSUE) CETEX THE CONSUMER ELECTRONICS TEST & DEVELOPMENT EXPO

This edition of the magazine will also benefit from extensive additional distribution at *CETEX: the Consumer Electronics Test & Development Expo*, the RAI, Amsterdam 9/10th October 2024

FULL SHOW PREVIEW FOR CETEX

Key technologies on display in Amsterdam.

SUSTAINABILITY

AI

BATTERYTESTING

MATERIALS TESTING (WATERPROOFING/INGRESS PROTECTION)

SIMULATION TOOLS

VOCS/EMISSIONS



CONSUMER ELECTRONES TEST & DEVELOPMENT

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